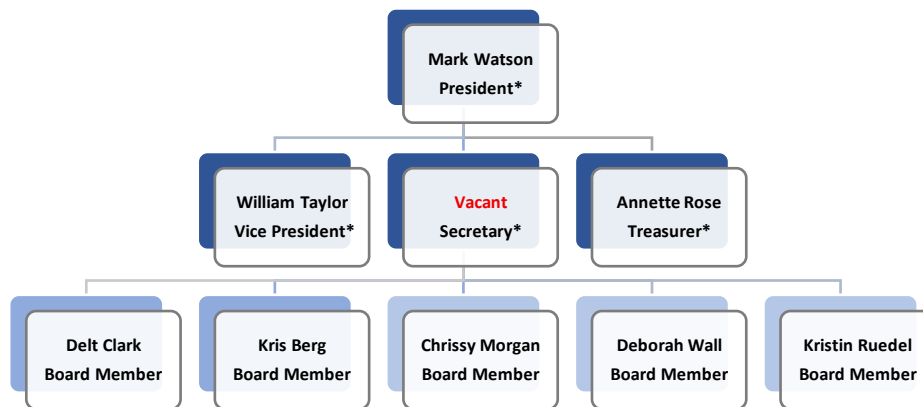




MID-COLUMBIA TENNIS ASSOCIATION 2025 ANNUAL REPORT

MCTA Board of Directors *Executive Officers **



MCTA Board Committees



MCTA Mission Statement:

"To grow the lifelong sport of tennis throughout the Mid-Columbia community by providing equipment, opportunity, and resources"

ABOUT

MCTA is a registered non-profit 501(c)(3) in Washington State and are affiliated with the United States Tennis Association (USTA) as a certified Community Tennis Association (CTA). Our mission is to "To grow the lifelong sport of tennis throughout the Mid-Columbia community by providing equipment, opportunity, and resources."

SPONSORS

Thank you to our sponsors and community partners include:

- Piton Wealth (Exclusive Fiduciary Sponsor)
- Columbia Basin Racquet Club (Facility)
- The Pacific Campus (Facility)
- B's Chiropractic (Tournament Balls)
- Yoke's of Tri-Cities (Turkeys)
- Sporthaus Northwest (Demos/Prizes)
- Graze "A Place to Eat" (Sandwiches)
- Wilson Tennis (Prizes)
- Turkey Tournament Court Sponsors

IMPACT

- MCTA Board of Directors maintained up to 9 members and established 6 committees; two board members resigned and one seat remains vacant.
- MCTA partnered with Piton Wealth as the exclusive fiduciary sponsor to help promote tennis in the Mid-Columbia region.
- Joined the Tri-City Regional Chamber of Commerce and Visit Tri-Cities as a bridge to build more partnerships for the purpose of growing the health and recreation of tennis in our region.
- Formalized a donor tier system for MCTA Sponsorship moving into 2026
- MCTA had a strong year of giving back to the community, including:
 - Assisting 8 regional tennis programs (e.g., school tennis programs) impacting more than 575 student-athletes year round
 - Donating tennis equipment to elementary and private school PE programs, middle school and high school tennis teams, nursing homes, churches, and the Special Olympics
 - Hosting 2 USTA sanctioned junior tournaments (Level 5, 6) with more than 200 players from 7 states
 - Socialized Mid-Columbia Conference high school tennis programs record-keeping via social media and provided feedback to the league athletic directors for future scorekeeping and community communications.
 - Implemented “Second Serve” Clothing Sales as innovative pop-up fundraisers for community members to donate clothing for re-sell. Proceeds support our inventory that benefits tennis program fulfillment requests.
 - Provided tennis clinics and instructional training to area coaches and players that benefit tennis programs and individuals to grow the game.
 - Provided USTA sanctioned tournament director and site director training for area coaches and volunteers that benefit more players with more playing opportunities.

SUMMARY

The following summary of contributions supported the MCTA mission by providing area schools and programs equipment, opportunity, and resources:

- **Equipment**

- ~150 racquets donated
- 1,650 balls donated
- 23 pair of shoes
- 3 ball hoppers
- 1 used tennis nets
- Implemented the MCTA Fulfillment Request Form
 - Fulfilled 8 program requests
 - Served 575 youth tennis players
 - Outreach to over 30 tennis programs
- Tennis stringer donated to area high school
- Collected ~325 equipment donations throughout year at our drop box locations
- Formalized a ball machine check-out process
- Procured new equipment to meet supply demands

Programs	8
Racquets (New)	66
Racquets (Used)	79
Shoes	23
Bags	14
Used Balls	1650
Hoppers	3
Overgrips	145
Clothing	25
Ball Machines	2
Nets	1

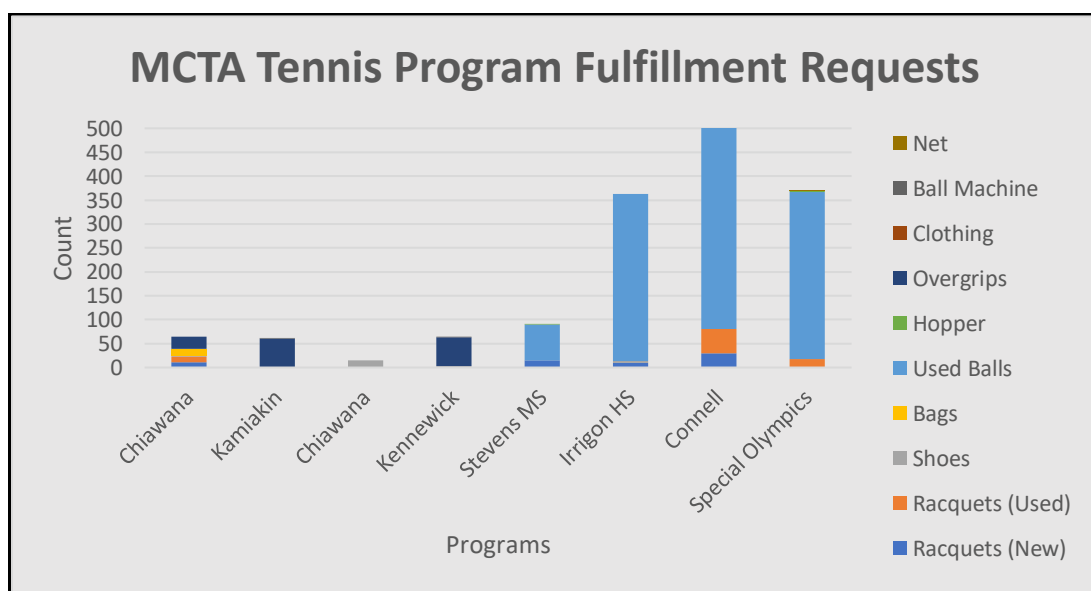


Figure 1 MCTA Tennis Program Fulfillment Requests

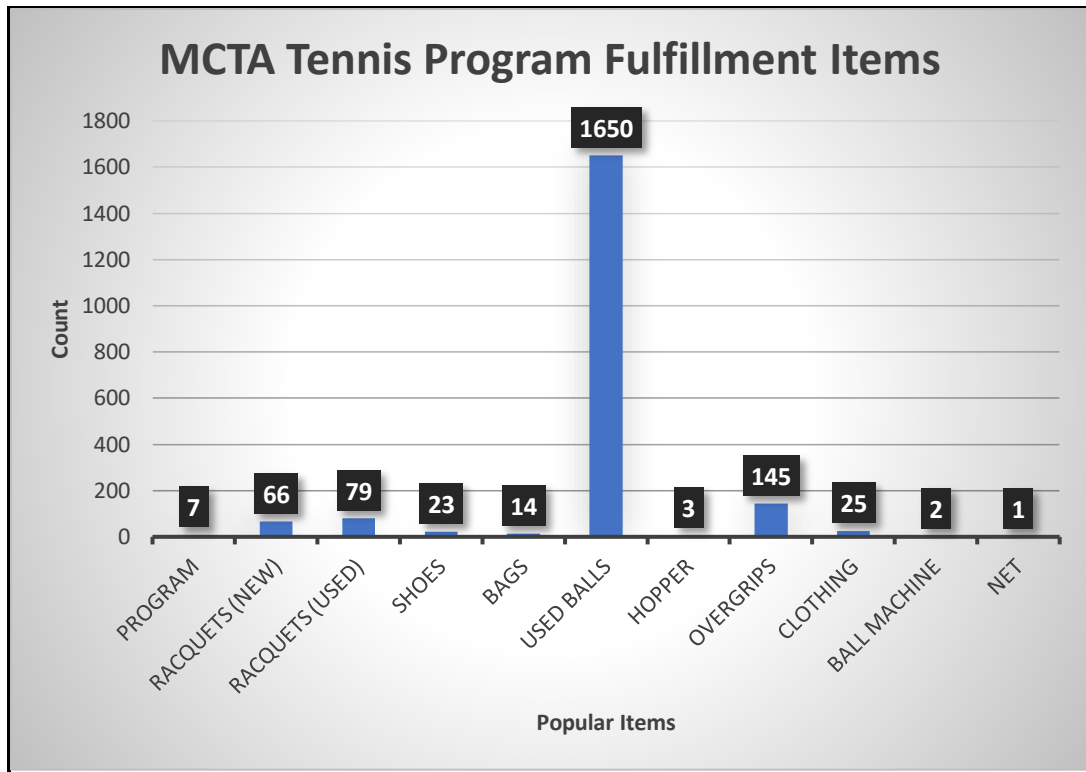


Figure 2 MCTA Tennis Program Fulfillment Items

- **Opportunity**
 - Provided 22 tournament scholarship waivers to area youth tennis players based on financial hardship
 - Provided a two community tennis clinics in the Kennewick Grange Park tennis courts as part of a summer series with partnership from Piton Wealth
 - 8 weeks of Special Olympics classes for ~20 participants at Howard Amon Park by volunteer tennis instructor John Sands.
 - MCTA provides equipment and resources annually
 - Hosted USTA Level 6 Mid-Columbia Tennis Junior Summer Championships
 - 88 Regional players (42 Boys/46 Girls)
 - 52 players played two events for a total of 150 matches between Kamiakin HS and Southridge HS
 - Players represented from 3 states, including Arizona
 - Hosted USTA Level 5 Mid-Columbia Tennis Boys' and Girls' Summer Shootout
 - 119 Regional players (71 boys/49 girls)
 - 78 players played two events for a total of 197 matches between Kamiakin HS and Southridge HS
 - Players represented from 6 states, including Florida, Nevada, California
 - MCTA Turkey Tournament 2024
 - 155 Players across 12 events
 - Tennis Clinic
 - \$5,000+ raised

- **Resources**

- Implemented “Second Serve” Clothing Sales as innovative pop-up fundraisers for community members to donate clothing for re-sell
- Developed a donor tier system for MCTA Sponsorship to be implemented in 2026
- Provided tennis clinics and instructional training to area coaches and players
- Provided USTA sanctioned tournament director and site director training for area coaches and volunteers
- Offered Wilson tennis sports equipment discounts to tennis programs through MCTA’s exclusive Wilson Advisory Staff contract for products including racquets, balls, shoes, clothing, court equipment, etc.
- Continued support of USTA Net Generation with school partnership agreements with three area elementary schools and registered two additional high school tennis programs; provided free curriculum to all area K-12 school participants.
- Provided Net Generations resources to USTA RecTennis programs in Eastern Washington
- Provided USTA Adaptive Programming curriculum to Special Olympics programs
- Completed two years with our MCTA Fulfillment Request Form to handle requests (e.g., equipment, clinics, training, etc.)
- MCTA website resource updated and linked to USTA

FINANCIALS

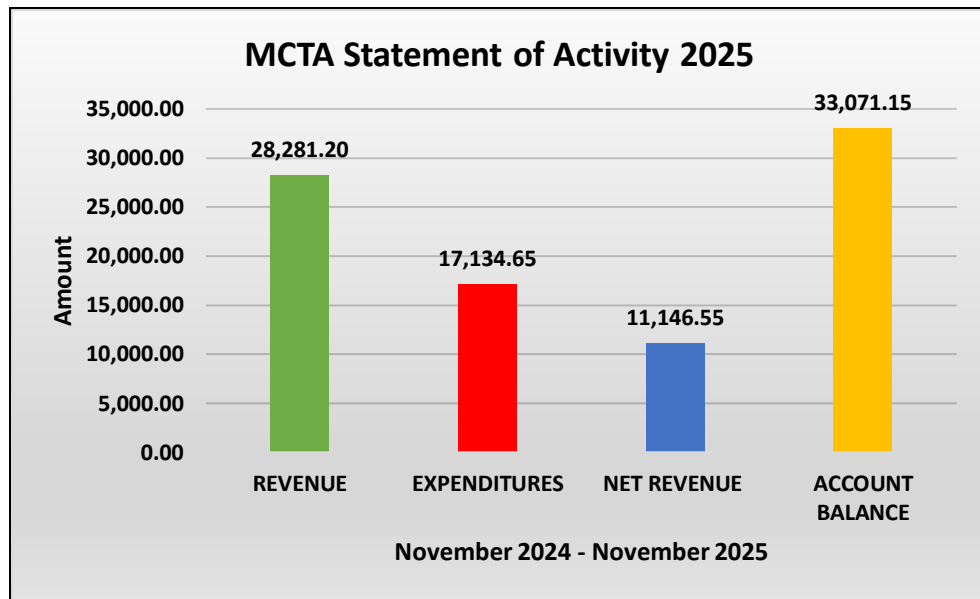


Figure 3 MCTA Statement of Activity Summary

Summary of Activity (Nov 1, 2024 – Nov 13, 2025)

The Mid-Columbia Tennis Association generated **\$28,281.20** in total income, primarily from donations (**\$26,601.20**) and auction items (**\$1,680.00**).

Total expenses amounted to **\$17,134.65**, with the largest categories being:

- **Advertising & Marketing:** \$4,235.73
- **Tournament Costs:** \$7,639.28
- **Equipment:** \$1,911.61
- **Fundraiser Expenses:** \$1,572.00
- **Office Supplies:** \$1,376.03

After expenses, the organization reported a **Net Operating Income and Net Income of \$11,146.55**.

Overall, the Association finished the period with a **positive net income**, reflecting healthy fundraising and controlled expenses.

Table 1 MCTA Statement of Activity Table

Statement of Activity Mid-Columbia Tennis Association November 1, 2024-November 13, 2025	
Distribution account	Total
Income	
Auction Items	1,680.00
Donations	26,601.20
Total for Income	\$28,281.20
Gross Profit	\$28,281.20
Expenses	
Advertising & marketing	4,235.73
Dues & Subscriptions	400.00
Equipment	1,911.61
Fundraiser Expenses	1,572.00
Office Supplies	1,376.03
Tournament Costs	
Tournament Expenses	3,602.48
Tournament Supplies	4,036.80
Total for Tournament Costs	\$7,639.28
Total for Expenses	\$17,134.65
Net Operating Income	\$11,146.55
Net Other Income	
Net Income	\$11,146.55

BOARD HIGHLIGHTS

- A motion was made to approve Mark Watson and Annette Rose as signees on the bank account at Hapo Community Credit Union by Jodi Landefeld, seconded by Nick Mercer, and carried.
- As a USTA-recognized Community Tennis Association (CTA), MCTA is approved for the USTA Master Liability Insurance Program Renewal (12/31/24 – 12/31/25) that includes \$4 million liability policy
- All board members are current with the USTA SafePlay standards, required for all USTA and CTA activities with working with adults and minors.
- A motion was made via text by the board to accept Piton Wealth as our exclusive fiduciary sponsor for 2025-2026 and official event sponsors for the annual MCTA Wine & Racquets and the annual MCTA Turkey Tournament, by Mark Watson, seconded by Kris Berg, and carried.
- A motion was made by Mark Watson to reschedule the September 2025 Annual Meeting for December 6 at Piton Wealth (voting on officer board members) with up to three in-person meetings annually, including monthly online Teams meeting held on the 2nd Wednesday of the month at noon, seconded by Kris Berg, and carried.
- A motion was made by Mark Watson to approve at least four non-sanctioned tennis events, including at least two 10-and-under rally ball events in 2026 for early development players at no cost with locations to be determined, seconded by Will Taylor.

BOARD OBJECTIVES FOR 2026

- Host at least four non-sanctioned events for local participation growth
- Host at least one sanctioned USTA junior tournament
- Review tennis participation and growth trends, such as the 2025 U.S. Tennis Participation Report <https://www.usta.com/content/dam/usta/2025-pdfs/2025-usta-tennis-participation-report.pdf>
- Conduct a publicly available community tennis survey to gather feedback, prioritize mission areas, and shape vision for future tennis participation growth in our region.
- Forge partnerships with local businesses and municipalities by bringing tennis to new community of interest.
- Educate, equip, and mobilize tennis coaches, teachers, players, and volunteers through workshops toward tennis participation and growth in our region.